The Tribune

60 litres of desi ghee seized

BATHINDA: Suspecting adulteration, a team of the district Health Department has seized 60 litres of desi ghee from Gandhi Market.



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Suspecting adulteration, a team of the district Health Department has seized 60 litres of desi ghee from Gandhi Market.

District Health Officer (DHO) said the trader of the ghee had used a label (duplicate) of a premium ghee brand and had been selling it in the market for the past few years.

Samples of the desi ghee have been sent for lab test to Kharar.

The Health Department had received complaints against the trader for the past some time and after gathering vital information, it raided the shop and found that he has been selling desi ghee by placing a label of another premium brand.

Talking to Bathinda Tribune, DHO Amrit Singh said, "60 litres of desi ghee has been seized by the department, samples of which have been sent for testing to a Kharar laboratory. Prima facie it appears to be adulterated ghee as the trader has used a label of another brand of ghee and was selling it for Rs450 per kg (as told) to customers. So far, it cannot be established as to exactly which location he has been using to pack the desi ghee. The owner did not have bills for the purchase made and has not even maintained a book of sales."

The DHO said fake labelling of premium brands was getting prevalent in the region and they would intensify vigil against such malpractices.

"We have intimated the respective brand owners regarding fake labelling and earning of profit by traders in their brand name, but we did not get a positive response. We asked them to file an FIR against these traders so that they cannot harm business interests, but much to our dismay, they chose to remain silent over the matter quite possibly in their bid to not invite any sort of negative publicity," he added.

The Kotwali police said a case could only be registered only after the lab test report would establish adulteration.

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